



## Press Release

Innovative digital tools applied to sustainable Meat Science and Technology Higher Education: a link between industry and academia - InnoMeatEdu.

The kick off meeting of the competitive European Project InnoMeatEdu (KA220-HED Cooperation Partnerships Erasmus +), was successfully completed in León (Spain), on the 20<sup>th</sup> to the 21<sup>st</sup> of March.

InnoMeatEdu refers to the development of innovative, digital training material for students, professors and professionals of the meat sector. The topics of the educational material will be selected based on the evaluation of the current curricula in the participating universities and also taking into consideration the views of the meat industry based on the lapses they identify in their technically specialized personnel. The digital material refers to meat production and processing, safety, quality and entrepreneurship, and sustainability in the meat sector. The material will be freely accessible in the format of Massive Open Online Courses - MOOC through an interactive platform that will be developed under the scope of the project and will be available in several languages. InnoMeatEdu is based in the cooperation of different institutions and industries, with the collaboration of several food and meat associations, connecting academia with meat industry, initially through the associated partners and also through the interactive platform that will act as a dissemination tool of the training material to all interested parties.

The consortium, coordinated by University of León (Food Hygiene and Food Technology Department, Veterinary Faculty, Spain) is made up by the following partners:

- University of León (Spain)
- University of Thessaly, Animal Science Department, Food of Animal Origin Laboratory (Thessaly, Greece).
- University of Parma (Parma, Italy).
- University of Warmia and Mazury in Olsztyn (Olsztyn, Poland).
- Instituto Politécnico de Bragança (Bragança, Portugal).
- Centro Tecnológico de la Carne (CETECA, Ourense, Spain).
- 4Obs, Consulting and Communication company (Greece).

Associated partners are 33 meat industries and associations (meat and food science and technology), from the participating countries. The project will last for 3 years.

For more information or expression of interest to participate as an associated partner, you could contact the UTH coordinator, Associate Prof. Eleni Malissiova, <a href="mailto:malissiova@uth.gr">malissiova@uth.gr</a>.









